**PRESS RELEASE**

**British zero emission vehicle tech set to electrify EVS 35 in Oslo**

* Innovative UK zero emission tech companies join government and industry leaders at EVS35.
* World’s largest symposium for electric vehicles set to boost trade and investment into UK Auto.
* Trade mission comes as global BEV sales double in 2021 with UK market rising 71.2% so far this year.

**Monday 13 June, 2022** Some of the UK’s most innovative companies in electric and zero emission vehicle technology will today attend one of the world’s largest EV events, the Electric Vehicle Symposium and Exhibition (EVS35) in Oslo. The trade mission, with a dedicated UK Pavilion organised by the Society of Motor Manufacturers and Traders (SMMT) in collaboration with the Advanced Propulsion Centre (APC), is set to boost trade and investment into the UK automotive sector, with the Prime Minister’s Trade Envoy to Norway and Iceland, Felicity Buchan MP, joining senior industry executives to showcase British expertise in designing and deploying low carbon mobility solutions.

SMMT and APC are joined at EVS35 by the Department for International Trade (DIT) and Innovate UK, all united in their ambition to deliver zero emission transport while driving new, clean-tech jobs and greater trade. As the global pace of electric vehicle uptake quickens, led by massive industry investments in the latest technology, so too do the opportunities to unlock new jobs, capital and growth in the automotive sector.

The UK is one of the leaders in this transition, with upstream R&D as well as downstream development and engineering of the parts, components, powertrains and the vehicles themselves. The UK will also be arguably the first major market to go electric, phasing out the sale of new pure petrol and diesel cars and vans by 2030 with a Zero Emission Vehicle mandate to drive this evolution. This is one of the most ambitious timelines in the world and requires the UK automotive sector to make more significant and accelerated investment in manufacturing and market development than just about any other major automotive nation.

The wheels are in motion, with manufacturers already committing at least £10.8 billion to EV and battery R&D and production in the UK while British factories have produced a quarter of a million electric cars, vans, buses and trucks since 2011.1 In April alone, more than one-in-four (26.4%) cars produced by UK car makers was electrified, boosted by battery electric vehicle (BEV) output up 38.2%, meaning one-in-10 cars made was powered purely by electricity.2

The UK market for these cutting-edge models, meanwhile, is one of the largest in Europe, behind only Germany in terms of new registrations last year.3 There are now more than 150 models of plug-in cars and vans on sale in Britain and, while globally BEV sales doubled in 2021, the UK had its best ever year with more electric cars registered than over the previous five years combined.4 BEV registrations have surged more than 70% to 92,512 this year and, by year end, they are expected to take 16.8% of the UK car market equivalent to one in seven sales.5

**Mike Hawes, SMMT Chief Executive,**said, “We are at a pivotal moment on the road to zero emissions. Countries are competing for investment to drive production of the next generation of clean transport solutions and the UK must be in the vanguard. The UK has advantages over its rivals as a place to do business, with a highly productive workforce, some of the best R&D minds and universities globally and close collaboration between its automotive sector and government, not to mention strong consumer and business demand for the latest vehicles. EVS35 provides the perfect platform to demonstrate these capabilities to the world and strengthening our global trade and investment links will only bring mutual success.”

**Philippa Oldham, Director of Stakeholder Engagement at Advanced Propulsion Centre**, said: “We're pleased to be working with SMMT to showcase why Britain is a world leader in automotive technology and an ideal place to invest.

“Electrification is shaping the future of automotive, and as one of the most important segments of the UK's low-carbon economy it is vital that the sector continues to build global alliances to secure its future in the years to come. The UK Pavilion at EVS35 provides the perfect platform for UK businesses to engage with some of the leading players in electric vehicle technology, helping to demonstrate the value they bring to the wider industry and create new opportunities in the process.

“The UK has a valuable role to play in the continued evolution of automotive and clean technologies from British businesses will be critical amid the push to net zero.”

**Felicity Buchan MP,** said, "As the Prime Minister's Trade Envoy to Norway and Iceland, I am delighted to be attending the EVS35 to support British exporters of Electrical Vehicles. The UK is leading the world in our transition to a green economy, particularly in our automotive sector where nearly £11 billion has been committed by manufactures in R&D funding for EVs and battery production in the last decade. With our Zero Emission Vehicle mandate by 2030, EVs are a critical part of our path to net zero and I am proud to be supporting companies that will help us achieve that."

**Sue Wilthil, DIT Senior Market Adviser, Trade,** said, “As part of the Government’s focus on greening our economies and reducing global emissions, DIT Oslo are delighted to support UK EV companies in the export of their technologies and services to Norway. Norway is a market which is leading the world in the introduction of electric and hybrid vehicles and not only provides a potential market for UK exports but is also a market from which the UK EV sector can learn a great deal.”

The UK Pavilion exhibitor line-up at EVS35 will include these cutting-edge companies:

* **Autocraft Solutions Group** – repairs and remanufactures battery packs for several original equipment manufacturers and also remanufactures electric drive units.
* **Cenex** – focuses on low emission transport and associated energy infrastructure and operates as an independent, not-for-profit research technology organisation and consultancy.
* **ENSO Ltd** – makes tyres for electric vehicles to extend range and reduce tyre pollution.
* **ePropelled Ltd** – specialises in the design of innovative propulsion motors for electric vehicles.
* **Switch EV** – produces electric vehicle charging management software.
* **Tevva** – designs and manufactures zero-emission medium to heavy duty trucks with a revolutionary combination of battery electric and hydrogen fuel-cell range extender technology. David Thackray, Marketing Director, will be speaking on the main stage, Tuesday June 14, as part of a panel discussion.
* **Versinetic** – produces cutting-edge integration hardware and software solutions for EV charge points and offers consultancy to help accelerate time-to-market.

Visitors to EVS35 can find the UK Pavilion at Stand D-0216 and there will be a UK Networking Reception on Monday 13 June at 15:00. Please contact [international@smmt.co.uk](mailto:international@smmt.co.uk) if you would like to attend.

**Notes to editors**

Images will be available here: <https://www.dropbox.com/sh/uqyj4wswo2qbry3/AAAG4zdwskfNkkmThz9uJOACa?dl=0>

**1** [UK Automotive invests £10.8 billion in first ‘electric decade’](https://www.smmt.co.uk/2022/03/uk-automotive-invests-10-8-billion-in-first-electric-decade/)

**2** [Global pressures hold back April car production](https://www.smmt.co.uk/2022/05/global-pressures-hold-back-april-car-production/)

**3** ACEA data for 2021 – UK 190,727 BEV registrations vs Germany 356,425

**4** [Covid stalls 2021 UK new car market but record EV sales show future direction](https://www.smmt.co.uk/2022/01/covid-stalls-2021-uk-new-car-market-but-record-ev-sales-show-future-direction/)

**5** [SMMT April Outlook](https://www.smmt.co.uk/2022/05/uk-new-car-and-van-forecast-april-2022/)

**About SMMT and the UK automotive industry**

The Society of Motor Manufacturers and Traders (SMMT) is one of the largest and most influential trade associations in the UK. It supports the interests of the UK automotive industry at home and abroad, promoting the industry to government, stakeholders and the media.

The automotive industry is a vital part of the UK economy, and integral to supporting the delivery of the agendas for levelling up, net zero, advancing global Britain, and the plan for growth. It contributes £60 billion turnover and £12 billion value added to the UK economy, and invests around £3 billion each year in R&D. With more than 155,000 people employed directly in manufacturing and some 800,000 across the wider automotive industry, it accounts for 11% of total UK exports with more than 150 countries importing UK produced vehicles, generating more than £73 billion of trade.

More than 30 manufacturers build more than 70 models of vehicle in the UK, supported by more than 2,500 component providers and some of the world's most skilled engineers. The automotive sector also supports jobs in other key sectors – including advertising, chemicals, finance, logistics and steel. Many of these jobs are outside London and the South-East, with wages that are around 25% higher than the UK average.

More detail on UK automotive available in SMMT's Motor Industry Facts 2021 publication at [smmt.co.uk/facts21](https://www.smmt.co.uk/reports/smmt-motor-industry-facts-2021/)

**Broadcasters:** SMMT has an ISDN studio and access to expert spokespeople, case studies and regional representatives.

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